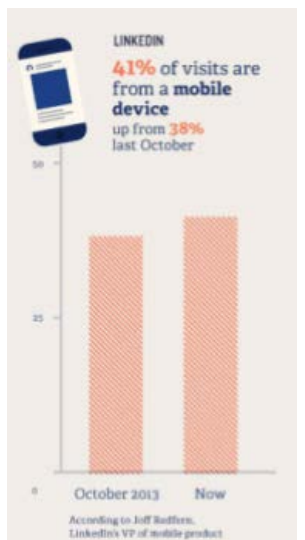
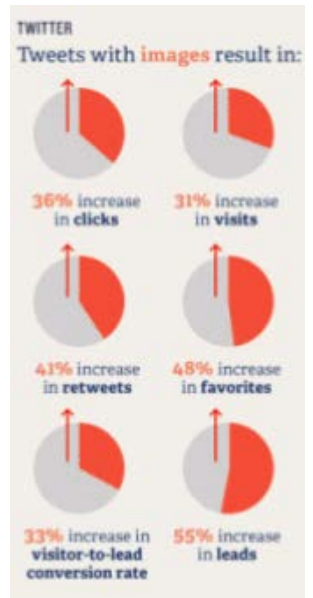
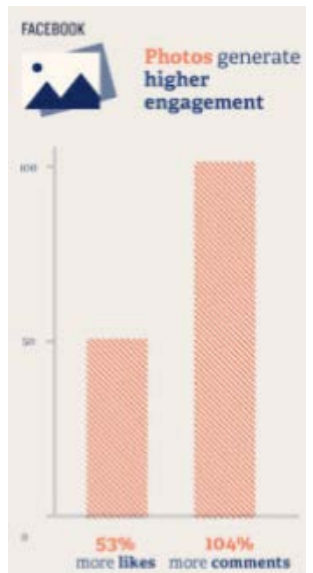
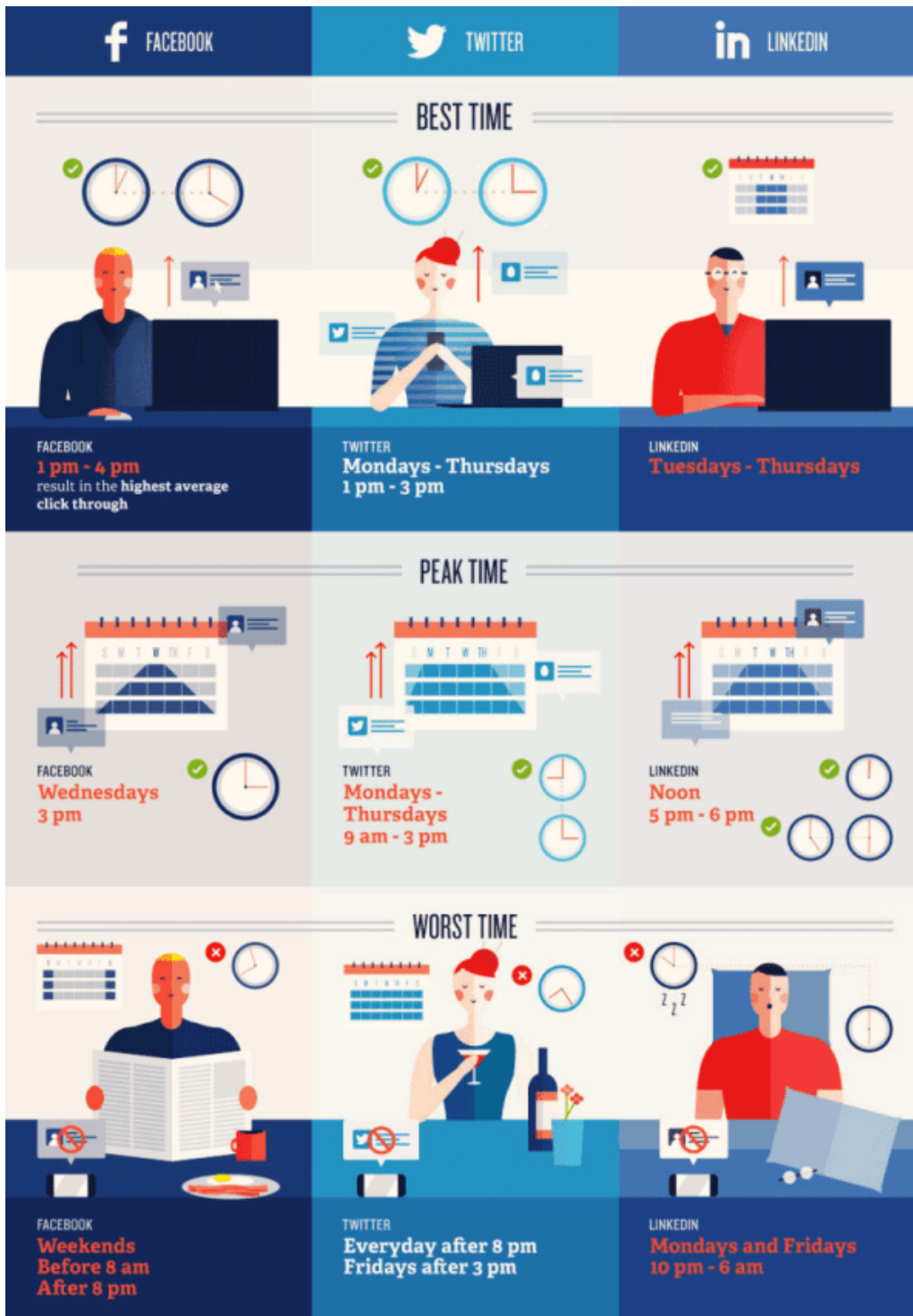


The Best (And Worst) Times To Post On Social Media

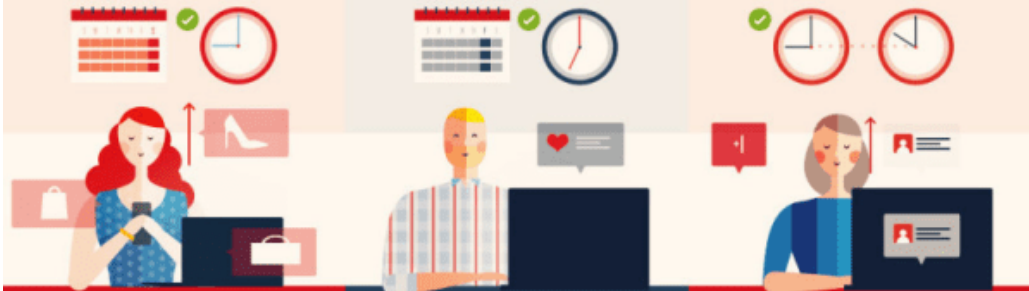


Infographic source/for more information:

<https://www.fastcompany.com/3036184/the-best-and-worst-times-to-post-on-social-media-infograph>



BEST TIME

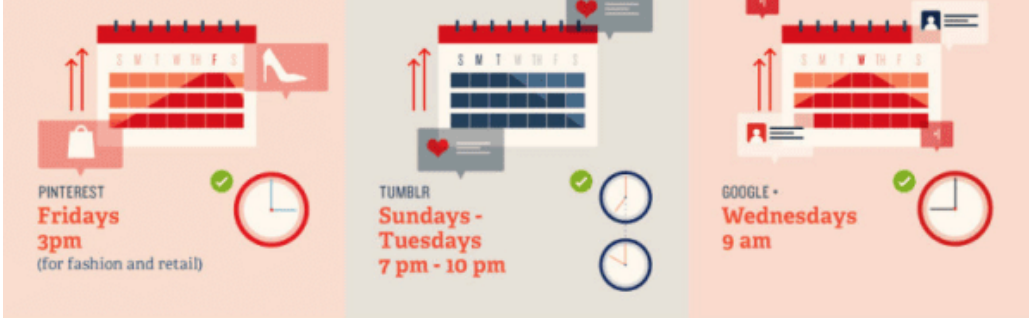


PINTEREST
Saturday Mornings

TUMBLR
Friday Evenings
7 pm*
* Receives most clicks over 24 hours

GOOGLE+
9 am - 10 am

PEAK TIME

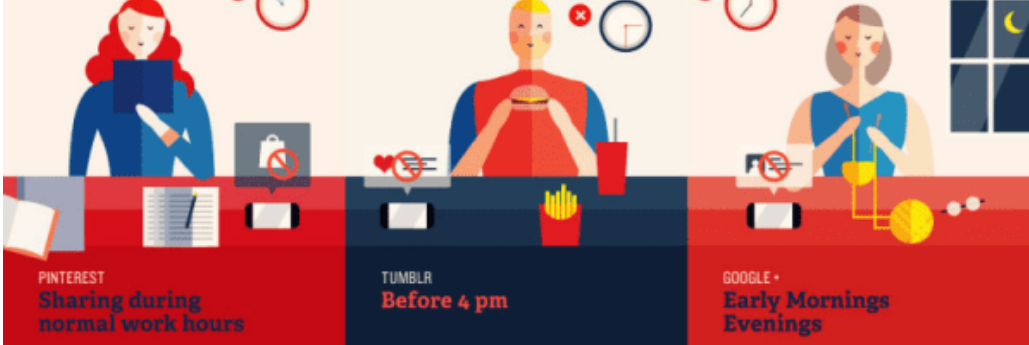


PINTEREST
Fridays
3pm
(for fashion and retail)

TUMBLR
Sundays - Tuesdays
7 pm - 10 pm

GOOGLE+
Wednesdays
9 am

WORST TIME



PINTEREST
Sharing during normal work hours

TUMBLR
Before 4 pm

GOOGLE+
Early Mornings
Evenings

PINTEREST

55% of Pinterest users have engaged with retailers and brands via Pinterest

Compared to 48% of Facebook users

TUMBLR

Users spend 14 minutes per visit

That's 1.5 minutes longer than the average Facebook visit

GOOGLE+

Fastest growing demographic: 45-54 year olds

Social Media is an important extension of your business.

Whether you're posting, pinning or tweeting, it's important to consider when you're doing it to better reach your audience.