

[VERSION A for an internal audience (e.g., company newsletter), leading with your name]

FOR IMMEDIATE RELEASE

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Child injury prevention workshop draws national leaders in safety, agriculture

(Your name)_____, (your job title)_____, represented (your organization name)_____ at the national Child Agricultural Injury Prevention Workshop, September 17-18, in Hershey, Pa.

(Your last name)_____ joined safety professionals, FFA advisors, insurers, bankers, healthcare providers, Extension, public health officials, media, producers and others with a shared interest in farm and ranch safety. The workshop was co-hosted by Penn State Extension; the Northeast Center for Occupational Health and Safety in Agriculture, Forestry and Fishing, part of Bassett Healthcare Network; and the National Children’s Center for Rural and Agricultural Health and Safety, Marshfield Clinic Research Institute.

“The workshop showed how we all can make a difference in safeguarding children who live, work and play on farms,” said (your last name)_____. “By working with our communities and other organizations, we can get information and resources to farmers and ranchers, enabling them to implement safety strategies.”

Agriculture is one of the nation’s most hazardous industries. Persons who work in agriculture are seven times more likely to die on the job than workers in other industries. A youth dies in an agricultural incident about every three days.

“We hope that everyone who participated in the workshop will use what they learned here to develop and enhance their organization’s child agricultural injury prevention efforts,” said Workshop Director Marsha Salzwedel, National Children’s Center.

The workshop featured 12 sessions, most with hands-on activities and group discussion, as well as topic roundtables and learning labs. In addition, participants were given the chance to submit proposals for safety grants up to \$5,000 each, enabling them to continue work started during the workshop.

Sponsors included Westfield Insurance, John Deere and the National Farm Medicine Center. The National Children’s Center is supported by the National Institute for Occupational Safety and Health, part of Centers for Disease Control and Prevention. For more information, visit www.marshfieldresearch.org/CAIP-workshop.

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