

A black and white photograph of a man and a young child riding a tractor in a field. The man is wearing a cap and a plaid shirt, and the child is wearing a denim jacket. The tractor is moving through a field of crops, and the background shows a line of trees under a bright sky.

IT'S EASIER TO
BURY A TRADITION
THAN A CHILD

TRACTORS ARE RESPONSIBLE FOR 41% OF THE ACCIDENTAL FARM DEATHS OF CHILDREN UNDER 15, YET 4 OUT OF 5 FARM CHILDREN REGULARLY RIDE TRACTORS WITH FAMILY MEMBERS. WHILE RIDING THE TRACTOR MAY BE A FAMILY TRADITION, IT'S EASIER TO BURY A TRADITION THAN A CHILD.

**KEEP KIDS
AWAY
FROM TRACTORS**