

CASN Quarterly Meeting Notes

December 13, 2001 - 2:00 pm CST

1. CASN Leadership Team

- a) Develop leadership team with participants from different organizations
- b) 6-8 person team, members will receive some type of compensation
- c) Team responsibilities:
 - Participate in bimonthly/quarterly virtual meetings (1 hour)
 - Define/lead CASN activities and development of resources/campaigns
 - Facilitate promotion & dissemination of network and resources
 - Team will help finalize leadership responsibilities
- d) Nominations for leadership team
 - All CASN members are eligible for nomination
 - Both self-nomination and nomination of others is encouraged
 - Send nominations to Marsha (salzwedel.marsha@marshfieldresearch.org)
- e) Time commitment – average a few hours a month, may vary a little

2. CASN Online Community (www.childagsafety.org)

- a) Now the primary method of communication for CASN
- b) All child ag injury incidents posted here instead of emailed
- c) Everyone is encouraged to post incidents, news, events, resources, etc., as well as ask questions and cheer posts and materials
- d) Information on upcoming meetings, meeting recordings and notes, campaign materials and more can be accessed on this site
- e) If you are not currently a member, either visit the website and request to join or email Marsha and ask for an invitation
- f) Note: we cannot add members, everyone will need to either request to join or accept the emailed invitation

3. ATV/UTV Campaign

- a) Trifold & Poster – contact Marsha with feedback/photos, requests for co-branding, etc.
 - Trifold pamphlet is available in digital and print format on both the Cultivate Safety website (cultivatesafety.org/casn) and the CASN online Community
 - Trifold features one fatality incident and one success story (injury prevented by helmet)
 - Hard copies of the trifold are available upon request
 - Draft poster (companion to trifold) was shared via email and posted in online community
 - Recommendation to add QR code to poster
 - Additional feedback is welcome
 - Need to replace top two photos - please send photos if you have them
 - Co-branding of campaign materials is an option
- b) Additional materials for ATV/UTV campaign
 - Potential to add additional ATV/UTV safety materials to campaign
 - CASN members can submit resources for consideration by leadership team
- c) Promotion & dissemination
 - Media kit will be developed (including press release)
 - Consider reaching out to ATV dealers, Farm Bureau insurance companies, etc.
 - Looking for additional promotion & dissemination strategies
- d) Future campaign topics – email potential topics to Marsha

4. CASN Survey

- a) Purpose is to help define what CASN members are currently doing in the field of child ag safety and health and determine future interests
- b) Will send to CASN members in next few months - asking all CASN members to participate
- c) Follow up survey conducted in ~18 month to assess changes/progress and again in ~3 years

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5. Upcoming meetings & events
 - a) CASN Quarterly meetings - details for meetings available in the online community
 - Three quarterly meetings will be held virtually
 - Fourth meeting will be held in-person – next in-person meeting (June 13, 2022 – co-located with ISASH conference)
 - b) ASHCA Safety Summit - March 28-30th 2022
6. NCCRAHS 25th Anniversary (2022)
 - a) Opportunity to highlight/raise visibility of child ag safety and health
 - b) 23 years for CASN – consider planning for 25th anniversary of CASN (2024)