

Do **YOU** ride safely?

Did you know?

In the U.S., there are more than 100,000 emergency room visits annually due to ATV/UTV injuries, and approximately 650 people die in ATV/UTV incidents each year. Up to half of these injuries and fatalities involve children.



Whether you are riding to *work* or riding to *play*,
please ride to *live* by being *safe*

For strategies and resources on staying safe,
visit cultivatesafety.org/campaigns/atvs

